

Creative Communities Exchange, May 19-20 at MASS MoCA

Presenter: Dominique Alfandre

Organization: Island Moving Co., Newport, RI

Workshop: Beyond Tourism: Collaboration with Heritage Sites

Open for Dancing To Do List

1. Identify your scope
 - a. What qualities of your organization do you want to highlight?
 - b. How many sites can you handle?
 - c. How many artists?
 - d. What time of year would be best?
 - e. What community are you looking to engage? Audience/participants
2. Look for partners
 - a. Sites
 - b. Participant sources – schools, universities, yoga/pilates groups, studios
 - c. Community partners – your back up singers
3. Budgets
 - a. How much can you pay artists?
 - b. Who will produce? Do you need paid staff?
 - c. How much can you charge participants/audience?
 - d. What other funding sources can you find?
4. Identify artists
 - a. In house/local or bring in out of town
 - b. Collaborating artists
 - c. Festival activities – yoga/pilates/tai chi/master classes? Other partners?
5. Identify sites
 - a. Access?
 - b. Security?
 - c. Dancer support – port-a-johns, “green room,” parking
6. Volunteers
 - a. Choreographers assistants
 - b. Production assistance/site needs
 - c. “front of house”
7. Communications
 - a. Press & publicity; marketing plan
 - b. Recruitment of participants
 - c. Community partners – word of mouth networks
 - d. Internal – sites, artists
 - e. Internal – with artists, identifying their needs, keeping in touch about their projects.