

## Placemaking and Partnerships: Collaborating for a new economy in post-industrial cities

Candace Lee Heald
Director, AHA! New Bedford
Community Foundation of SE MA
63 Union Street
New Bedford, MA 02740
(508)996-8253 x 205

Points from the talk:
Celebrate existing programming
Provide a platform
Localize the Concept
Broadly define partnership
Circulate and sample
Stay at it
Embrace the wild card
Reward Initiative
Balance local and emerging audience
Live the mission
Be open to new, next and the horizon
Sustainability — The ongoing TO DO AND BE DONE
Text Begins Here ...