



Square One Initiative: Creative Commercial District Innovation

To-Do Checklist for recreating Square One in your downtown!

1. Identify assets and needs of neighborhood through survey, if necessary.
2. Secure seed funding (grant funding, CDBG, foundation support)
3. Identify key partners (public, private, non-profit)
4. Work to address most pressing need in the neighborhood
5. Consistent and candid communication with business community

6. Look for opportunities to accomplish visible improvements, in the neighborhood.
7. Celebrate accomplishments to highlight progress, create momentum
8. After establishing trust in community, creating track record of success--look to businesses and property owners to support work. Target anchor businesses first.
9. Try not to do too much too fast, but instead, keep adding layers to your project. Make sure you are ready for each piece of the puzzle.
10. Keep up the good work!