



Cultural Plan Recommendations & Preliminary Questions

Recommendations

- Positive relationship with local municipality
- List of key local contacts across sectors: business, municipal (inc. library), arts leaders and artists, academic, key community organizers and social services providers, regional government, etc.
- Organizational stability to see through the entire cultural planning process (12-18 months) and implementation with local partners (3-5 years)
- Familiarity with the scope and sequence for most cultural plans
- Means of communicating with the general public in your area
- Public and private sources of funding
- Operational funds set aside for staff costs throughout the planning process

Preliminary Questions

- What city-wide, sector-specific, or arts- and culture-related planning has already taken place in your area? Review and assess.
- Who are potential consultants to contract with?
- What funding sources are available through public and private sectors?
- Is your organization stable for the next 2 years? 5 years?
- Who makes up your community? What are the best ways to reach them (forms of media, languages, specific arts / culture interests, etc)? Plan on print in order to reach the widest demographic.

3 Top Recommendations

- Prioritize open, clear, and time-efficient communication with your community partners.
- Know when to speak and when to listen.
- As in all collaborations, trust the process!



Since it's fresh in your mind:

Who are the arts & cultural organizations in your area?

What government departments would you include?

Who are the cultural leaders/champions/funders in your community?

What neighborhood associations or downtown organizations could help with community outreach?