Cultural Plan Recommendations & Preliminary Questions

Recommendations

● Positive relationship with local municipality
● List of key local contacts across sectors: business, municipal (inc. library), arts leaders and artists, academic, key community organizers and social services providers, regional government, etc.
● Organizational stability to see through the entire cultural planning process (12-18 months) and implementation with local partners (3-5 years)
● Familiarity with the scope and sequence for most cultural plans
● Means of communicating with the general public in your area
● Public and private sources of funding
● Operational funds set aside for staff costs throughout the planning process

Preliminary Questions

● What city-wide, sector-specific, or arts- and culture-related planning has already taken place in your area? Review and assess.
● Who are potential consultants to contract with?
● What funding sources are available through public and private sectors?
● Is your organization stable for the next 2 years? 5 years?
● Who makes up your community? What are the best ways to reach them (forms of media, languages, specific arts / culture interests, etc)? Plan on print in order to reach the widest demographic.

3 Top Recommendations

● Prioritize open, clear, and time-efficient communication with your community partners.
● Know when to speak and when to listen.
● As in all collaborations, trust the process!

For More Information and a Link to Culture Plan LA
LAArts.org | marketing@laarts.org
221 Lisbon Street | Lewiston | Maine | 04240
Since it’s fresh in your mind:

Who are the arts & cultural organizations in your area?

What government departments would you include?

Who are the cultural leaders/champions/funders in your community?

What neighborhood associations or downtown organizations could help with community outreach?

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