CREATIVE PLACEMAKING

**& PORTSMOUTH'S PERCENT FOR ART ORDINANCE**

**HOW TO GET MORE PUBLIC ART IN YOUR COMMUNITY!**

# WRITE A CULTURAL PLAN

Identify Stakeholders Set Objectives & Engage community

Hold Meetings & Collect data

Analyze data Prioritize finds & Prepare final report

#  CREATE A PUBLIC ART COMMITTEE

Be mindful about makeup of members

Set Clear Objectives

Don't take on too much

EDUCATE PUBLIC OFFICIALS & COMMUNITY

Start with policy-makers & staff

Hold community forums

Be specific (tie outreach to a project)

#  CREATE POLICIES

Research similar communities

Be realistic

Establish guidelines

#  FIND YOUR CHAMPIONS

Keep them engaged

Keep them updated

Reward them