



NEW ENGLAND FOUNDATION FOR THE ARTS

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Creative Communities Exchange Local Host/Location Criteria

Location

1. Visible demonstration of creative economy investment and engagement of the local creative sector in community planning, revitalization, and growth (a.k.a. creative placemaking)
2. Appropriate local creative economy leader willing to be local host (see below)
3. An environment where equity, diversity, inclusion, and accessibility are prioritized
4. Ease of travel to location for participants from across New England
5. Location with potential to learn about a setting different from prior CCX events
6. Availability of reasonable housing (75-90 rooms), parking (250), and meal options (250)
7. Availability of existing local events/optional creative activity for event participants
8. Appropriate space(s) for workshops and full group sessions that are:
 - a. Within 8-minute walking distance from each other
 - b. Accessible to people using wheelchairs or assistive devices
 - c. Capacity: seated lunch for 250; four workshop spaces, capacity of 50-75 each; full participant sessions require a stage with seating for 250
 - d. Registration/event hub throughout the event
 - e. Tech: projectors and screens/walls

Local Host Organization or Point Person

1. Strong connection to creative sector of locale
2. Understanding of event purpose and New England regional reach (desire to learn from other states)
3. Connections to local venues and other support (printing, supply rentals, press, catering, government, VIPs)
4. Connections to diverse communities and populations (e.g. non-arts, demographic, geographic) in alignment with NEFA's prioritization of equity, diversity, inclusion, and accessibility (See page 8 [NEFA Strategic Plan 2018-2021](#))
5. Ability to generate the support they need and manage those people independently
6. Capacity to independently assemble local event committee and event volunteers
7. Capacity to meet other local host responsibilities (see separate document)
8. Capacity to prioritize CCX goals and local needs within their organizational constituent expectations and board politics