



NEW ENGLAND FOUNDATION FOR THE ARTS

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## Creative Communities Exchange Local Host/Location Criteria

### Location

1. Visible demonstration of creative economy investment and engagement of the creative sector in community planning, revitalization, and growth (a.k.a. creative placemaking) within the specific location
2. Appropriate local creative economy leader willing to be local host (see below)
3. Ease of travel to location (for NEFA and for participants from across New England)
4. Alternate environment from immediately prior CCX (urban/rural)
5. Availability of reasonable housing, parking, and meal options
6. Availability of existing local events/creative activity for event participants
7. Appropriate space(s) for workshops and full group sessions that are:
  - a. Within 8 minute walking distance from each other
  - b. Wheelchair accessible and group discussion-friendly
  - c. Capacity: seated lunch for 250; workshop spaces for 75 (4); awards ceremony space – stage with seating for 250
  - d. Registration/event hub throughout the event
  - e. Tech: projectors and screens/walls

### Local Host Organization or Point Person

1. Strong connection to creative sector of locale (prefer city/town vs. county)
2. Understanding of creative economy/arts-based economic and community development event purpose and New England regional reach (desire to learn from other states)
3. Connections to local venues and other support (logo designer, printing, supply rentals, press, catering, government, VIP's)
4. Connections to diverse communities (e.g. non-arts, demographic, geographic)
5. Ability to generate the support they need and manage those people independently
6. Capacity to independently assemble local event committee and event volunteers
7. Capacity to meet other local host responsibilities (see separate document)
8. Capacity to prioritize CCX goals and local needs within their organizational constituent expectations and board politics