



April Cue & A:

Why is NEFA conducting a financial survey of cultural nonprofits?

NEFA has surveyed the arts and culture nonprofits of New England periodically since 1978 to demonstrate the impact of the region's creative sector and advocate for its support.

Our research shows that nonprofit cultural organizations make a \$3.7 billion economic impact on New England communities [visit <u>NEFA Publications</u> for reports]. In order to keep these numbers precise, and consequently more potent in cultural advocacy efforts, we need your help. Please submit your survey to help the arts and culture sector make its case to funders and policy makers!

The survey form is based on the IRS form 990 to allow small and embedded organizations to be compared with the larger, independent 990-filing organizations. The CultureCount Team will send out announcements once the survey data is analyzed and published.

Having trouble accessing the survey? View this <u>short walk-through</u>. Remember: You'll need to <u>Sign In</u> to access the survey.

Where is this information found in CultureCount?

If your user account is associated with an organization, you can access financial information by clicking on <u>GET PERSONAL - View my organization's financial data</u>. Once the survey data is collected, we will notify CultureCount users when the new data has been uploaded onto the site.

NOTE: You will have to Sign In to access the financial data.

Need More Live Help?

For personalized assistance with CultureCount, join us for a FREE webinar on May 14, 2009 at 3:00! Space is limited; RSVP to Ann Dubensky (adubensky@nefa.org) as soon as possible.

About CultureCount

CultureCount, <u>New England Foundation for the Arts'</u> online resource for engaging the creative economy sector, is a public service provided by NEFA in partnership with the six New England state arts agencies.

Contact:

For more information or questions about CultureCount, email <u>culturecount@nefa.org</u>.

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We encourage you to forward this CultureCount Cue to anyone you think might be interested! They can easily become a registered user by going to www.culturecount.org and clicking on the NEW USER link. If you want to stop receiving the Cue, you can email culturecount@nefa.org and tell us, or update your CultureCount User Account Details by going to www.culturecount.org, SIGN IN and then My Account Details.