





# CultureCount Cue

News from New England's Cultural Database

August 2008

# **EXPLORE your community I Geographic Profiles**

"I'm a CultureCount User [museum administrator in Portsmouth, NH/sociology major at UVM/cafe owner in Burlington] and am looking at the CultureCount listings of museums in Burlington, Vermont. I'm curious about the local community of museum patrons..."

U.S. Census demographic information is easy to find in CultureCount with the Geographic Profiles tool.

Follow the steps below:

- 1. Explore your Community: Go to <a href="www.CultureCount.org">www.CultureCount.org</a>, and under the heading "Explore your Community," click on the <a href="Geographic Profiles">Geographic Profiles</a> link. Enter in the following fields:
  - **Town**: Burlington
  - State: Vermont

Click on the "Get Answer" button at the bottom of the page.

- 2. View the population information:
  - The total population information of Burlington, Vermont, is listed in the box at the top.
  - Scroll down to the "Graphs" section, and click on Place of Birth.
  - You will see a pie graph breaking down the population of Burlington, based on their birthplace.
- 3. View demographic information:
  - In the "Graphs" section, use the drop-down menu to select "Race and Ethnicity."
  - Click on the <u>Population by Race</u> link and a graph will be provided.
  - At the bottom of the graph, you can click on Show as Table, and a table with the data will be generated.
  - Also, if you need to print the graphs, click on the Printable Page link at the top of the webpage.

# August "Cue" & A: Where does CultureCount data come from?

We're glad you asked! NEFA has been collecting data on the arts and culture sector for 30 years from various sources. That's why we include data citations throughout the CultureCount site. For example:

- In the Geographic Profile tool, you'll see a link How are these statistics calculated? at the top left
- The data source is listed at the bottom of each page of the Financial Information tool
- A complete list of data sources (and other background information) is on the About CultureCount page

### Remember! Here is a sample of what you can do as a registered user:

- Search for publishing houses within a 10 mile radius of Lebanon, New Hampshire
- View the summer calendar for Bar Harbor Historical Society and Museum in Maine
- · Calculate the estimated economic impact of all performing arts organizations in Concord, Massachusetts

## Why does culture count?

Cultural enterprises and cultural workers play an important role in New England's economy, contributing significantly to local and regional economies and fueling other sectors of the economy in unique ways. To learn more about NEFA's long history of creative economy research and the definition of organizations and individuals that can accurately be considered part of this economic sector in the United States, go to <a href="https://www.nefa.org/pubs">www.nefa.org/pubs</a>.

#### About CultureCount

CultureCount, New England Foundation for the Arts' online resource for engaging the creative economy sector, is a public service provided by NEFA in partnership with the six New England state arts agencies.

#### Contact:

For more information or questions about CultureCount, email <u>culturecount@nefa.org</u>.

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We encourage you to forward this CultureCount Cue to anyone you think might be interested! They can easily become a registered user by going to <a href="www.culturecount.org">www.culturecount.org</a> and clicking on the NEW USER link. If you want to stop receiving the CultureCount Cue, you can email <a href="culturecount@nefa.org">culturecount@nefa.org</a> and tell us, or update your CultureCount User Account Details by going to <a href="www.culturecount.org">www.culturecount.org</a>, SIGN IN and then My Account Details.