



## CultureCount Cue

News from New England's Cultural Database

June 2008

**Thank you to the nearly 500 new registered CultureCount users since our launch in April!** This brings us to 22,970 active records and 3,568 users, all of which helps to demonstrate the rich cultural ecology of New England and its impact. This e-newsletter is a way for us to connect with and learn about each other. We'll highlight a specific CultureCount feature each time and spotlight users who give us feedback from which we can all benefit. So, we need to know: What features have been the most helpful? What types of information have you accessed? Who did you share it with and why? **Share your CultureCount comments** by emailing [culturecount@nefa.org](mailto:culturecount@nefa.org)...because culture counts!

Remember, as a registered user of CultureCount, you can:

- Add or update your cultural enterprise directory entry
- Gain easy access to financial, grants, and census data for your research or planning
- Learn about cultural economic impact
- Strengthen the cultural profile of your community
- Participate in NEFA's creative economy research
- Connect with others who care about culture

### June "Cue" & A:

#### How do I link my organization's event calendar to my CultureCount entry?

*NEFA's new Online Services Associate, Ann Dubensky, explains:* This is a great way to link any CultureCount users to your organization's summer events! Just follow the steps below:

- 1. Sign in:** Go to [www.CultureCount.org](http://www.CultureCount.org), sign in, and click on **My Account Details**.
- 2. Select your organization:** You will see the organization(s) you're associated with. Click on Edit Entry next to the organization that you wish to add a calendar to. This will bring you to that organization's directory entry.
- 3. Add your calendar:**
  - Open a separate web browser window, go to your organization's website, and locate its calendar. Copy the calendar's web address (for example, <http://www.nefa.org/events/index.html>).
  - Go back to the first window with your organization's CultureCount listing. Scroll down to the "Website Calendar Page Address" field under the **Phone/ Fax/ Email/ Website** section, and paste the calendar's web address [or URL] into that field.
  - Click the "Update" button at the bottom of the page to save your changes.
- 4. Check the link:** Review your new calendar link in the CultureCount directory entry to make sure it opens the correct webpage.

### Why does culture count?

Cultural enterprises and cultural workers play an important role in New England's economy, contributing significantly to local and regional economies and fueling other sectors of the economy in unique ways. To learn more about NEFA's long history of creative economy research and the definition of organizations and individuals that can accurately be considered part of this economic sector in the United States, go to [www.nefa.org/pubs](http://www.nefa.org/pubs).

### About CultureCount

CultureCount, [New England Foundation for the Arts'](http://www.nefa.org) online resource for engaging the creative economy sector, is a public service provided by NEFA in partnership with the six New England state arts agencies.

### Contact:

For more information or questions about CultureCount, email [culturecount@nefa.org](mailto:culturecount@nefa.org).

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We encourage you to forward this CultureCount Cue to anyone you think might be interested! They can easily become a registered user by going to [www.culturecount.org](http://www.culturecount.org) and clicking on the NEW USER link. If you want to stop receiving the CultureCount Cue, you can email [culturecount@nefa.org](mailto:culturecount@nefa.org) and tell us, or update your CultureCount User Account Details by going to [www.culturecount.org](http://www.culturecount.org), SIGN IN and then My Account Details.