ArtsHERE

New England Foundation for the Arts
Regional Information Session
Land Acknowledgement

To find out whose land you are on, visit native-land.ca
Accessibility

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Welcome

- Program Overview
- Open Q&A
ArtsHERE Overview

● What is it?
● Who is it for?
● Application process
● Program details
● Question & Answer
What is ArtsHERE?

A new program from the NEA and the six U.S. regional arts organizations (RAOs)

A capacity building project grant that offers more than just funding to support the work of nonprofits

An opportunity for more Americans to experience artful lives in their community
ArtsHERE Goals

- Ensuring arts participation and access
- Promoting the well-being and resilience of people and communities
- Building capacity and infrastructure within the arts sector
ArtsHERE Core Components

BENEFITS TO GRANTEES

● Investment
  ○ Grants ranging from $65,000 to $130,000
  ○ No cost share/match requirements

● Learning
  ○ Monthly cohort sessions & coaching
  ○ Quarterly workshops

● Evaluation
  ○ Reports & Surveys
Who is ArtsHERE for?

- Organizations that present arts programming for underserved communities
- Organizations committed to equity
- Organizations of all sizes that have a capacity building project in mind that helps expand their existing work
Eligibility

THE FOLLOWING ENTITIES ARE ELIGIBLE TO APPLY

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations
- Federally recognized tribal communities or tribes
- Non-federally recognized tribal communities or tribes that are also nonprofit, tax exempt 501(c)(3), U.S. organizations
Eligibility

NOTABLE EXCEPTIONS

- Fiscally sponsored organizations
- Colleges and universities
- K-12 schools (private and public)
- Units of state or local government
Eligibility

Must have at least three years of arts and/or cultural programming experience

Grant project period between October 2024 and June 30, 2026

Capacity building project with a budget between $65,000 and $130,000 (no matching requirement)
What is a capacity building project?

- Developing and strengthening the skills, instincts, abilities, processes and resources to survive, adapt, and thrive in a fast-changing world.
- Any project that supports, sustains or strengthens the ongoing and existing work of organizations that will bolster arts access for underserved populations.
Capacity Building Project Examples

- Field research to strengthen & deepen existing relationships with underserved communities
- Strategic planning or logic model development
- Marketing or promotional activities
- Succession planning or leadership training
- Needs assessment
- Staff EDI training & development
- Not an art project
Application Process

- Part 1–Statement of Interest
- Part 2–Full Application by invitation only
- Grantees announced in August 2024
Part I - Statement of Interest

PRIMARY REVIEW CRITERIA

● Organizational Capacity and Capacity Building Project

● Alignment with ArtsHERE Commitment to Equity

● Engagement with Historically Underserved Communities
Part I - Statement of Interest

Statement of Interests must be submitted by January 19, 2024 by 11:59 PM ET
Before submitting your statement of interest for ArtsHERE, we recommend visiting ArtsHERE.org to read the guidelines and learn more about:

- Expectations
- Timeline
- Resources

Application forms for ArtsHERE are hosted on GO Smart. Click any Apply Here button to go to usregionalarts.gosmart.org.
GO Smart Application Portal Tips

• Scroll down and make sure you’re applying in our region—the RAOs are listed alphabetically so start your Statement of Interest with the fourth NEFA-specific button.
• You’ll have to create a new account, even if you have used GO Smart in the past.
• Don’t skimp on setting up your profile.
• Hit save often.
Support

- For technical issues with the GO Smart application portal, email artshere@gosmart.org

- For eligibility, narrative, or programmatic questions, email artshere@nefa.org or call 617-865-1825
Questions and Answers