

ArtsHERE

New England Foundation for the Arts
Regional Information Session



Land Acknowledgement

To find out whose land you are on,
visit native-land.ca

Accessibility

To enable captions, please select the “Captions” setting in your Zoom controls, which are likely on the bottom of your screen. To access captions in languages other than English, you must be using a Windows or Apple computer with Zoom Meeting Client version 5.11.2 or higher; language translation services are not available on mobile devices such as Android, iPhone, and tablets or Chromebooks.

Welcome

- Program Overview
- Open Q&A



ArtsHERE Overview

- What is it?
- Who is it for?
- Application process
- Program details
- Question & Answer

What is ArtsHERE?

A new program from the NEA and the six U.S. regional arts organizations (RAOs)

A capacitybuilding project grant that offers more than just funding to support the work of nonprofits

An opportunity for more Americans to experience artful lives in their community



ArtsHERE Goals

- Ensuring arts participation and access
- Promoting the wellbeing and resilience of people and communities
- Building capacity and infrastructure within the arts sector

ArtsHERE Core Components

BENEFITS TO GRANTEES

- Investment
 - Grants ranging from \$65,000 to \$130,000
 - No cost share/match requirements
- Learning
 - Monthly cohort sessions & coaching
 - Quarterly workshops
- Evaluation
 - Reports & Surveys



Who is ArtsHERE for?

- Organizations that present arts programming for underserved communities
- Organizations committed to equity
- Organizations of all sizes that have a capacity building project in mind that helps expand their existing work

Eligibility

THE FOLLOWING ENTITIES ARE ELIGIBLE TO APPLY

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations
- Federally recognized tribal communities or tribes
- Non-federally recognized tribal communities or tribes that are also nonprofit, tax exempt 501(c)(3), U.S. organizations

Eligibility

NOTABLE EXCEPTIONS

- Fiscally sponsored organizations
- Colleges and universities
- K-12 schools (private and public)
- Units of state or local government

Eligibility

Must have at least three years of arts and/or cultural programming experience

Grant project period between October 2024 and June 30, 2026

Capacity building project with a budget between \$65,000 and \$130,000 (no matching requirement)



What is a capacity building project?

- Developing and strengthening the skills, instincts, abilities, processes and resources to survive, adapt, and thrive in a fast-changing world.
- Any project that supports, sustains or strengthens the ongoing and existing work of organizations that will bolster arts access for underserved populations

Capacity Building Project Examples

- Field research to strengthen & deepen existing relationships with underserved communities
- Strategic planning or logic model development
- Marketing or promotional activities
- Succession planning or leadership training
- Needs assessment
- Staff EDI training & development
- **Not an art project**



Application Process

- Part 1–Statement of Interest
- Part 2–Full Application by invitation only
- Grantees announced in August 2024

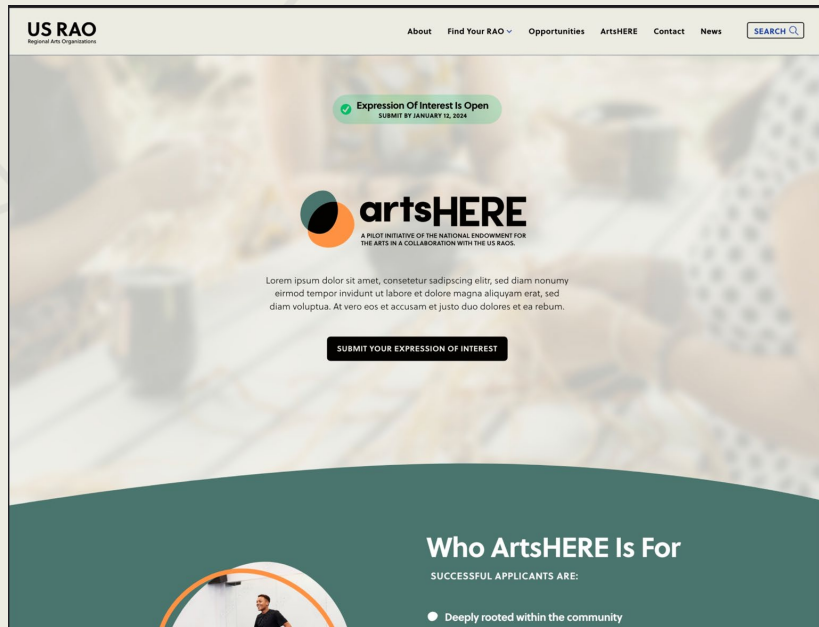
Part I - Statement of Interest

PRIMARY REVIEW CRITERIA

- Organizational Capacity and Capacity Building Project
- Alignment with ArtsHERE Commitment to Equity
- Engagement with Historically Underserved Communities

Part I - Statement of Interest

Statement of Interests must be submitted by
January 19, 2024 by 11:59 PM ET



Visit ArtsHERE.org

Before submitting your statement of interest for ArtsHERE, we recommend visiting ArtsHERE.org to read the guidelines and learn more about:

- Expectations
- Timeline
- Resources

Application forms for ArtsHERE are hosted on GO Smart. Click any Apply Here button to go to usregionalarts.gosmart.org.



GO Smart Application Portal Tips

- Scroll down and make sure you're applying in our region. The RAOs are listed alphabetically so start your Statement of Interest with the fourth NEFA specific button.
- You'll have to create a new account, even if you have used GO Smart in the past
- Don't skimp on setting up your profile
- Hit save often

New England Foundation for the Arts - ArtsHERE Statement of Interest

New England Foundation for the Arts - ArtsHERE Statement of Interest

Program Description:

This statement of interest is for applicants of the the New England Foundation for the Arts region and includes organizations in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont as well as Native Nations that share this geography.

Please be sure to [read the ArtsHERE website content](#) thoroughly before beginning and submitting your statement of interest.

Program Message:

- Click **START** below if:
 - You are a 501(c)(3) filing your 990 tax documents in the New England Foundation for the Arts region. or
 - You are a federally or state recognized tribe organized as a 501(c)(3) primarily working in the New England Foundation for the Arts region.
- Continue scrolling to find your region if neither of the above are true.

Need help?
Check out the Additional Resources menu above for applicant tutorials and contact information.

Dates & Deadlines		Actions	View
Available	• Nov 15, 2023 12:01 am EST	START	Preview
Final Submission Deadline	• Jan 19, 2024 11:59 pm EST		

Support

- For technical issues with the GO Smart application portal, email artshere@gosmart.org
- For eligibility, narrative, or programmatic questions, email artshere@nefa.org or call 617-865-1825



Questions and Answers

