

Appendix: Creative Economy Definition by Categorization System

A1: CORE North American Industrial Classification System (NAICS) Codes

NAICS	Industry
Group 1	Cultural Goods Production
323110	Commercial Lithographic Printing
323111	Commercial Gravure Printing
323112	Commercial Flexographic Printing
323113	Commercial Screen Printing
323115	Digital Printing
323117	Books Printing
323119	Other Commercial Printing
323121	Tradebinding and Related Work
323122	Prepress Services
325992	Photographic Film, Paper, Plate, and Chemical Manufacturing
327112	Vitreous China, Fine Earthenware, and Other Pottery Product Manufacturing
327212	Other Pressed and Blown Glass and Glassware Manufacturing
332323	Ornamental and Architectural Metal Work Manufacturing
333293	Printing Machinery and Equipment Manufacturing
334310	Audio and Video Equipment Manufacturing
334612	Prerecorded Compact Disc (except Software), Tape, and Record Reproducing
337212	Custom Architectural Woodwork and Millwork Manufacturing
339911	Jewelry (except Costume) Manufacturing
339912	Silverware and Hollowware Manufacturing
339913	Jewelers' Material and Lapidary Work Manufacturing
339914	Costume Jewelry and Novelty Manufacturing
339942	Lead Pencil and Art Good Manufacturing
339992	Musical Instrument Manufacturing
Group 2	Cultural Goods Distribution
423410	Photographic Equipment and Supplies Merchant Wholesalers
423940	Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers
424110	Printing and Writing Paper Merchant Wholesalers
424920	Book, Periodical, and Newspaper Merchant Wholesalers
443112	Radio, Television, and Other Electronics Stores
443130	Camera and Photographic Supplies Stores
448310	Jewelry Stores
451130	Sewing, Needlework, and Piece Goods Stores
451140	Musical Instrument and Supplies Stores
451211	Book Stores
451220	Prerecorded Tape, Compact Disc, and Record Stores
453920	Art Dealers
712110	Museums
812921	Photofinishing Laboratories (except One-Hour)
812922	One-Hour Photofinishing

NAICS	Industry
Group 3	Intellectual Property Production & Distribution
511110	Newspaper Publishers
511120	Periodical Publishers
511130	Book Publishers
511191	Greeting Card Publishers
511199	All Other Publishers
512110	Motion Picture and Video Production
512120	Motion Picture and Video Distribution
512131	Motion Picture Theaters (except Drive-Ins)
512132	Drive-In Motion Picture Theaters
512191	Teleproduction and Other Postproduction Services
512199	Other Motion Picture and Video Industries
512210	Record Production
512220	Integrated Record Production/Distribution
512230	Music Publishers
512240	Sound Recording Studios
512290	Other Sound Recording Industries
515111	Radio Networks
515112	Radio Stations
515120	Television Broadcasting
515210	Cable and Other Subscription Programming
516110	Internet Publishing and Broadcasting
517510	Cable and Other Program Distribution
519110	News Syndicates
519120	Libraries and Archives
532230	Video Tape and Disc Rental
541310	Architectural Services
541320	Landscape Architectural Services
541340	Drafting Services
541410	Interior Design Services
541420	Industrial Design Services
541430	Graphic Design Services
541490	Other Specialized Design Services
541810	Advertising Agencies
541830	Media Buying Agencies
541840	Media Representatives
541850	Display Advertising
541921	Photography Studios, Portrait
541922	Commercial Photography
611610	Fine Arts Schools
711110	Theater Companies and Dinner Theaters
711120	Dance Companies
711130	Musical Groups and Artists

NAICS	Industry
711190	Other Performing Arts Companies
711510	Independent Artists, Writers, and Performers
712120	Historical Sites
712130	Zoos and Botanical Gardens
712190	Nature Parks and Other Similar Institutions

PERIPHERAL North American Industrial Classification System (NAICS) Codes

NAICS	Industry
Group 1	Cultural Goods Production
323114	Quick Printing
325910	Printing Ink Manufacturing
327215	Glass Product Manufacturing Made of Purchased Glass
327420	Gypsum Product Manufacturing
327991	Cut Stone and Stone Product Manufacturing
327999	All Other Miscellaneous Nonmetallic Mineral Product Manufacturing
333315	Photographic and Photocopying Equipment Manufacturing
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
334613	Magnetic and Optical Recording Media Manufacturing
336612	Boat Building
Group 2	Cultural Goods Distribution
423620	Electrical and Electronic Appliance, Television, and Radio Set Merchant Wholesalers
423920	Toy and Hobby Goods and Supplies Merchant Wholesalers
424990	Other Miscellaneous Nondurable Goods Merchant Wholesalers
451120	Hobby, Toy, and Game Stores
451212	News Dealers and Newsstands
453220	Gift, Novelty, and Souvenir Stores
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)
Group 3	Intellectual Property Production & Distribution
511210	Software Publishers
532220	Formal Wear and Costume Rental
532299	All Other Consumer Goods Rental
541820	Public Relations Agencies
541860	Direct Mail Advertising
541890	Other Services Related to Advertising
611519	Other Technical and Trade Schools
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures

A2: CORE Standard Occupational Classification (SOC) Codes

SOC	Census	Occupation
11-2011	0040	Advertising and Promotions Managers
11-2031	0060	Public Relations Managers
17-1011	1300	Architects, Except Landscape and Naval
17-1012		Landscape Architects
17-3011	[Part of 1540]	Architectural and Civil Drafters
19-3091	[Part of 1860]	Anthropologists and Archeologists
19-3093	[Part of 1860]	Historians
25-1031	[Part of 2200]	Architecture Teachers, Postsecondary
25-1061	[Part of 2200]	Anthropology and Archeology Teachers, Postsecondary
25-1062	[Part of 2200]	Area, Ethnic, and Cultural Studies Teachers, Postsecondary
25-1082	[Part of 2200]	Library Science Teachers, Postsecondary
25-1121	[Part of 2200]	Art, Drama, and Music Teachers, Postsecondary
25-1122	[Part of 2200]	Communications Teachers, Postsecondary
25-1123	[Part of 2200]	English Language and Literature Teachers, Postsecondary
25-1124	[Part of 2200]	Foreign Language and Literature Teachers, Postsecondary
25-1125	[Part of 2200]	History Teachers, Postsecondary
25-4011	2400	Archivists
25-4012		Curators
25-4013		Museum Technicians and Conservators
25-4021	2430	Librarians
25-4031	2440	Library Technicians
25-9011	[Part of 2550]	Audio-Visual Collections Specialists
27-1011	2600	Art Directors
27-1012		Craft Artists
27-1013		Fine Artists, Including Painters, Sculptors, and Illustrators
27-1014		Multi-Media Artists and Animators
27-1019		Artists and Related Workers, All Other
27-1021		2630
27-1022	Fashion Designers	
27-1023	Floral Designers	
27-1024	Graphic Designers	
27-1025	Interior Designers	
27-1026	Merchandise Displayers and Window Trimmers	
27-1027	Set and Exhibit Designers	
27-1029	Designers, All Other	
27-2011	2700	
27-2012	2710	Producers and Directors
27-2031	2740	Dancers
27-2032		Choreographers
27-2041	2750	Music Directors and Composers
27-2042		Musicians and Singers

SOC	Census	Occupation	
27-2099	2760	Entertainers, Performers, Sports and Related Workers, All Other	
27-3011	2800	Radio and Television Announcers	
27-3012		Public Address System and Other Announcers	
27-3021	2810	Broadcast News Analysts	
27-3022		Reporters and Correspondents	
27-3031	2820	Public Relations Specialists	
27-3041	2830	Editors	
27-3042	2840	Technical Writers	
27-3043	2850	Writers and Authors	
27-3099	2860	Media and Communication Workers, All Other	
27-4011	2900	Audio and Video Equipment Technicians	
27-4012		Broadcast Technicians	
27-4013		Radio Operators	
27-4014		Sound Engineering Technicians	
27-4021	2910	Photographers	
27-4031	2920	Camera Operators, Television, Video, and Motion Picture	
27-4032		Film and Video Editors	
27-4099	2960	Media and Communication Equipment Workers, All Other	
39-3021	4410	Motion Picture Projectionists	
39-3092	[Part of 4430]	Costume Attendants	
39-5091	[Part of 4520]	Makeup Artists, Theatrical and Performance	
41-3011	4800	Advertising Sales Agents	
43-4121	5320	Library Assistants, Clerical	
43-9031	5830	Desktop Publishers	
49-2097	7120	Electronic Home Entertainment Equipment Installers and Repairers	
49-9061		[Part of 7430]	Camera and Photographic Equipment Repairers
49-9063		[Part of 7430]	Musical Instrument Repairers and Tuners
49-9064		[Part of 7430]	Watch Repairers
51-5011	8230	Bindery workers	
51-5012		Bookbinders	
51-9071	8750	Jewelers and Precious Stone and Metal Workers	
51-9123	[Part of 8810]	Painting, Coating, and Decorating Workers	
51-9131	8830	Photographic Process Workers	
51-9132		Photographic Processing Machine Operators	

CORE Census Occupational Codes categorized by occupational mission

Census	Occupation
Group 1	Performing Artists
2700	Actors
2710	Producers and directors
2740	Dancers and choreographers
2750	Musicians, singers, and related workers
Group 2	Visual Artists
2600	Artists and related workers
2630	Designers
2910	Photographers
Group 3	Creative Artists
2760	Entertainers and performers, all other
2850	Writers and authors
Group 4	Applied Artists
1300	Architects, except naval
2400	Archivists, curators, and museum technicians
2800	Announcers
2830	Editors
2840	Technical writers
Group 5	Art, Information and Cultural Support
0040	Advertising and promotions managers
0060	Public relations managers
2430	Librarians
2440	Library technicians
2810	News analysts, reporters and correspondents
2820	Public Relations Specialists
2860	Miscellaneous media and communication workers
2900	Broadcast and sound engineering technicians and radio operators
2920	Television, video, and motion picture camera operators and editors
2960	Media and communication equipment workers, all other
4410	Motion picture projectionists
4800	Advertising sales agents
5320	Library assistants, clerical
5830	Desktop publishers
7120	Radio and telecommunications equipment installers and repairers
Group 6	Artisans
8320	Bookbinders and bindery workers
8750	Jewelers and precious stone and metal workers
8830	Photographic process workers and processing machine operators

PERIPHERAL Standard Occupational Classification (SOC) Codes

SOC	Census	Occupation
13-1011	0500	Agents and Business Managers of Artists, Performers, and Athletes
29-1125	3210	Recreational Therapists
35-1011	4000	Chefs and Head Cooks
35-2013	[Part of 4020]	Private Household Cooks
35-2014		Cooks, Restaurant
39-3031	4420	Ushers, Lobby Attendants, and Ticket Takers
39-6021	4540	Tour Guides and Escorts
39-6022		Travel Guides
39-9032	[Part of 4620]	Recreation Workers
51-3011	7800	Bakers
51-4061	8060	Model Makers, Metal and Plastic
51-4062		Patternmakers, Metal and Plastic
51-5021	8240	Job Printers
51-5022	8250	Prepress Technicians and Workers
51-5023	8260	Printing Machine Operators
51-6050	8350	Tailors, Dressmakers, and Custom Sewers
51-6051		Sewers, Hand
51-6092	8440	Fabric and Apparel Patternmakers
51-7011	8500	Cabinetmakers and Bench Carpenters
51-7021	8510	Furniture Finishers
51-7031	8520	Model Makers, Wood
51-7032		Patternmakers, Wood
51-7099	8550	Woodworkers, All Other
51-9195	8920	Molders, Shapers, and Casters, Except Metal and Plastic

PERIPHERAL Census Occupational Codes categorized by occupational mission

Census	Occupation
Group 4	Applied Artists
4000	Chefs and head cooks
Group 5	Art, Information and Cultural Support
0500	Agents and business managers of artists, performers, and athletes
3210	Recreational therapists
4420	Ushers, lobby attendants, and ticket takers
4540	Tour and travel guides
Group 6	Artisans
7800	Bakers
8060	Model makers and patternmakers, metal and plastic
8240	Job printers
8250	Prepress technicians and workers
8260	Printing machine operators
8350	Sewers, Hand/Tailors, Dressmakers and Custom Sewers
8440	Fabric and Apparel Patternmakers
8500	Cabinetmakers and bench carpenters
8510	Furniture finishers
8520	Model makers and patternmakers, wood
8550	Woodworkers, all other
8910	Etchers and engravers
8920	Molders, shapers, and casters, except metal and plastic

CORE National Taxonomy of Exempt Entities (NTEE) Codes

NTEE	Description
A01	Alliances & Advocacy
A02	Management & Technical Assistance
A03	Professional Societies & Associations
A05	Research Institutes & Public Policy Analysis
A11	Single Organization Support
A12	Fund Raising & Fund Distribution
A19	Support N.E.C.
A20	Arts & Culture
A23	Cultural & Ethnic Awareness
A25	Arts Education
A26	Arts Councils & Agencies
A30	Media & Communications
A31	Film & Video
A32	Television
A33	Printing & Publishing
A34	Radio

NTEE	Description
A40	Visual Arts
A50	Museums
A51	Art Museums
A52	Children's Museums
A54	History Museums
A56	Natural History & Natural Science Museums
A57	Science & Technology Museums
A60	Performing Arts
A61	Performing Arts Centers
A62	Dance
A63	Ballet
A65	Theater
A68	Music
A69	Symphony Orchestras
A6A	Opera
A6B	Singing & Choral Groups
A6C	Bands & Ensembles
A6E	Performing Arts Schools
A70	Humanities
A80	Historical Societies & Related Historical Activities
A84	Commemorative Events
A90	Arts Services
A99	Arts, Culture & Humanities N.E.C.
B70	Libraries
C41	Botanical Gardens & Arboreta
D32	Bird Sanctuaries
D34	Wildlife Sanctuaries
D50	Zoos & Aquariums
N52	Fairs
Q21	International Cultural Exchange
V31	Black Studies
V32	Women's Studies
V33	Ethnic Studies
V35	International Studies
X80	Religious Media & Communications
X81	Religious Film & Video
X82	Religious Television
X83	Religious Printing & Publishing
X84	Religious Radio