

Creative City Grantwriting Workshop for Artists
Attributes of Excellence in Arts for Change

Commitment - Creative processes and products embody conviction to the cause espoused through the work.

Communal Meaning - The creative work facilitates collective meaning that transcends individual perspective and experience.

Disruption - Art challenges what is by exposing what has been hidden, posing new ways of being, and modeling new forms of action.

Cultural Integrity - The creative work demonstrates integrity and ethical use of material with specific cultural origins and context.

Emotional Experience - Arts for Change facilitates a productive movement between “heart space”—the emotional experience that art evokes—and the “head space” of civic or social issues.

Sensory Experience - Vivid sensations deepen the experience of the creative work and heighten the power of its messages and the potential for change.

Risk-taking - The creative work assumes risk by subverting dominant norms, values, narratives, standards, or aesthetics.

Openness - The creative work deepens impact by remaining open, fluid, transparent, subject to influence, and able to hold contradiction.

Resourcefulness - Imaginative use of available resources drives artistic innovation and demonstrates responsible social and environmental practice.

Coherence - Strong ideas expressed with clarity advance both artistic and

social purposes.

Stickiness - The creative work achieves sustained resonance, impact, or value.

