**Commitment** - Creative processes and products embody conviction to the cause espoused through the work.

**Communal Meaning** - The creative work facilitates collective meaning that transcends individual perspective and experience.

**Disruption** - Art challenges what is by exposing what has been hidden, posing new ways of being, and modeling new forms of action.

**Cultural Integrity** - The creative work demonstrates integrity and ethical use of material with specific cultural origins and context.

**Emotional Experience** - Arts for Change facilitates a productive movement between “heart space”—the emotional experience that art evokes—and the “head space” of civic or social issues.

**Sensory Experience** - Vivid sensations deepen the experience of the creative work and heighten the power of its messages and the potential for change.

**Risk-taking** - The creative work assumes risk by subverting dominant norms, values, narratives, standards, or aesthetics.

**Openness** - The creative work deepens impact by remaining open, fluid, transparent, subject to influence, and able to hold contradiction.

**Resourcefulness** - Imaginative use of available resources drives artistic innovation and demonstrates responsible social and environmental practice.

**Coherence** - Strong ideas expressed with clarity advance both artistic and social purposes.

**Stickiness** - The creative work achieves sustained resonance, impact, or value.

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Which of these attributes resonate with your own work? With your project idea? Make some notes about how. Feel free to add your own attributes. Which attributes do you want to develop further?

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Adapted from Animating Democracy, a program of Americans for the Arts: http://www.animatingdemocracy.org/aesthetic-perspectives