



Think-ubator

The Compact Mission:

The Compact was established in 1993 by Jay Critchley as a community-building and philanthropic organization to support living artists and the vitality of the arts community.

The mission of The Compact is to advance the cultural well being of Provincetown, its people, and the natural environment of the Lower Cape. The Compact also acts as an incubator (Think-ubator) for social, environmental and artistic projects. The Compact has envisioned Provincetown as a Cultural Sanctuary. As such, our projects express the connection between the arts, the community, and the environment.

The Think-ubator provides a tangible way for individuals and groups to access resources and support for grass roots ideas and projects.

Steps for organizations to consider in setting up a Think-ubator:

1. Review the mission of your organization and look at your existing programs to see where a think-ubator project might fit. Areas might include community outreach, organizing, promotion, public relations, publicity;
2. Define a Think-ubator in terms of your mission; strategize ways to publicize it; talk with artists and community people about the concept and what ideas they may have to both get the word out and develop their own ideas;
3. Develop a simple, written questionnaire for applicants:
 - Motivation
 - Objectives and goal of idea
 - Target audience
 - Resources required
 - Outline budget
 - Fundraising strategy
 - Timeline
4. Meet with proponent to help lay out a plan;
5. Create template agreement stating that: this project is supported by your organization and donations to the Think-ubator project will be tax-deductible; describes how funds will be administered; agrees upon the percentage for administration; and lists responsibilities of each, such as how to communicate, reports, end of project, etc;
6. Ask for documentation and spread the word about your successes.

Jay Critchley