

## Facing Facts: Getting Results with Data March 10, 2010

### Resources

#### Public Data Sources

Data Source	Classification System
<b>Nonprofit</b> IRS Form 990 (National Center for Charitable Statistics) and NEFA Annual Nonprofit Survey	National Taxonomy of Exempt Entities (NTEE)
U.S. Economic Census and County <b>Business</b> Patterns	Standard Occupational Classification (SOC) North American Industry Classification System (NAICS)
U.S. Population Census and monthly Current <b>Population</b> Survey (U.S. Bureau of Labor Statistics and Census Bureau)	Census Occupational Codes

**CultureCount** ([www.culturecount.org](http://www.culturecount.org)) is NEFA's free creative economy database - a centralized source of descriptive, financial, demographic, and geographic information about cultural nonprofits, businesses, and professionals in New England.

#### NEFA Reports ([http://www.nefa.org/who\\_we\\_are/publications](http://www.nefa.org/who_we_are/publications))

##### ***New England's Creative Economy: The Nonprofit Sector - December 2009***

These data demonstrate the size and financial statistics of cultural nonprofits in New England from fiscal year 2007 (before the changes of the economic downturn of the latter part of 2008), organized by New England state, organizational discipline, and nonprofit type.

##### ***The Creative Economy: A New Definition - November 2007***

This report includes a definition of cultural enterprise and cultural worker categories from widely available U.S. federal data sources; protocol for measuring these categories; data on cultural enterprise employment in each state of New England and data and demographics on cultural workers in each state of New England.

##### ***Communicating Value: Re-Framing Arts and Culture Data***

This 2008 report describes an inquiry into how professionals in planning and economic development understand and use arts and cultural data.

[http://rmcres.com/documents/Communicating\\_Value.pdf](http://rmcres.com/documents/Communicating_Value.pdf)

**Animating Democracy Electronic Toolkit** (coming soon): extended evaluation resources (indicators for all types of social/civic outcomes; measures; etc.)

[http://www.artsusa.org/animatingdemocracy/reading\\_room/reading\\_021.asp](http://www.artsusa.org/animatingdemocracy/reading_room/reading_021.asp)

##### ***The Southern Maine Review Special Edition: The Creative Economy in Maine: Measurement & Analysis***

This 2005 monograph offers the first systematic and replicable analysis of the "creative economy" in a state, its constituent parts and impacts, based on the combination of current labor and census data. <http://efc.muskie.usm.maine.edu/>

**Massachusetts Cultural Council Adams Arts Program** The MCC has been supporting creative economy initiatives throughout Massachusetts for a decade, beginning in the 1990s. In 2004, the Legislature created the Adams Arts Program, which funds projects that create jobs and income, revitalize downtowns, and draw cultural tourists.

<http://www.massculturalcouncil.org/programs/adamsarts.html>

**NEFA Network** [http://www.nefa.org/nefa\\_network/creative\\_economy](http://www.nefa.org/nefa_network/creative_economy) Post in the online discussion forum about creative economy research and projects

### Organization Links

- American Planning Association ([www.planning.org](http://www.planning.org)) *The American Planning Association is an independent, not-for-profit educational organization that provides leadership in the development of vital communities by advocating excellence in community planning, promoting education and citizen empowerment, and providing the tools and support necessary to meet the challenges of growth and change.*
- Americans for the Arts ([www.artsusa.org](http://www.artsusa.org)) *Celebrating its 50th anniversary in 2010, Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Circulates Arts Watch (formerly Cultural Policy Listserv).*
- CPANDA ([www.cpanda.org](http://www.cpanda.org)) *The core mission of the Cultural Policy & the Arts National Data Archive (CPANDA) is to acquire, archive, document and preserve high quality data sets on key topics in arts and cultural policy, and make them available in a user-friendly format to scholars, journalists, policy makers, artists, cultural organizations, and the public.*
- Hauser Center for Non-profit Organizations ([www.hks.harvard.edu/hauser](http://www.hks.harvard.edu/hauser)) *The Hauser Center for Nonprofit Organizations at Harvard University is a university-wide center for the study of nonprofit organizations and civil society. The Hauser Center seeks to expand understanding and accelerate critical thinking about the leadership of nonprofit and non-governmental organizations through the key goals of research, education, and practice.*
- National Assembly of State Arts Agencies ([www.nasaa-arts.org](http://www.nasaa-arts.org)) *The National Assembly of State Arts Agencies (NASAA) is the membership organization that unites, represents and serves the nation's state and jurisdictional arts agencies.*
- New England Council ([www.newenglandcouncil.com](http://www.newenglandcouncil.com)) *The New England Council is an alliance of businesses, academic and health institutions, and public and private organizations throughout New England formed to promote economic growth and a high quality of life in the New England region.*
- New England Public Policy Center at the Federal Reserve Bank of Boston ([www.bos.frb.org/economic/neppc/index.htm](http://www.bos.frb.org/economic/neppc/index.htm)) *The New England Public Policy Center's mission is to promote better public policy in New England by conducting and disseminating objective, high-quality research and analysis of strategically identified regional economic and policy issues and, when appropriate, to work with regional and Bank partners to advance identified policy options.*
- RAND ([www.rand.org](http://www.rand.org)) *RAND is building a research capability in the arts to provide useful data and analysis to policymakers, arts practitioners, and the academic community.*
- Urban Institute ([www.urban.org/communities/index.cfm](http://www.urban.org/communities/index.cfm)) *The Urban Institute gathers data, conducts research, evaluates programs, offers technical assistance overseas, and educates Americans on social and economic issues — to foster sound public policy and effective government. Arts/Culture is under the Places/U.S. Cities/Communities area.*