

NEW LONDON, CT June 8-9, 2017

PRODUCED BY



WITH LOCAL HOST

SOUTHEASTERN CONNECTICUT CULTURAL COALITION

STAY CONNECTED!

www.CCXNewEngland.org



#CCX2017

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Dear Friends,

It is my honor to welcome you to the 2017 Creative Communities Exchange!

This is the fifth CCX that NEFA has produced since 2009, each in a different community around New England and each with a unique feel. We are excited to hold this year's event in New London with the help of local host Southeastern Connecticut Cultural Coalition. We thank the six New England state arts agencies and the National Endowment for the Arts for their sustained commitment and ongoing partnership, and extend special appreciation to our sponsors for their support of this year's CCX.

The CCX is integral to NEFA's creative economy program, which seeks to share knowledge and build capacity for the critical work of developing communities through the arts in New England. There is no substitute for face-to-face conversations and networking in this field, and the 24 CCX workshops are sure to spur ideas and illuminate details as we learn from our neighbors around the region.

This year's event coincides with the launch of our latest creative economy study, *The Jobs in New England's Creative Economy and Why They Matter*, available on NEFA's website. We hope this is an additional resource in your efforts to advocate for the creative sector in your state.

The creative sector is an important force in New England. Thank you for the work you do to strengthen your creative community — and thank you for joining us!

With appreciation,

Cathy Eduards

Cathy Edwards
Executive Director

The **New England Foundation for the Arts (NEFA)** invests in the arts to enrich communities in New England and beyond. NEFA accomplishes this by granting funds to artists and cultural organizations; connecting them to each other and their audiences; and analyzing their economic contributions. NEFA serves as a regional partner for the National Endowment for the Arts, New England's state arts agencies, and private foundations. For more information, please visit www.nefa.org or call 617.951.0010.

SCHEDULE AT-A-GLANCE - DAY 1

THURSDAY | JUNE 8, 2017

9:30AM REGISTRATION & BREAKFAST

Harris Place Atrium

10:00AM **OPENING SESSION**

Garde Arts Center

Welcome & Opening Session with leadership from NEFA, the State of Connecticut, and Southeastern Connecticut's arts, tribal, and military sectors.

11:00AM SESSION 1 WORKSHOPS

Norwalk's WPA Murals - Community Engagement & Cultural Tourism Case Study

Public Library Community Rm

Norwalk CT Arts Commission (Norwalk, CT)

Rising Tide Series Garde Arts Center Oasis Rm

Southeastern Connecticut Cultural Coalition (New London, CT)

Igniting Boston's Latin Quarter Harris Place Conference Rm

Hyde Square Task Force (Jamaica Plain, MA)

The Promise of Live Performance: Building CommunityHarris Place MS17 Gallery

Arts in Nontraditional Spaces Hatbox Theatre (Concord, NH)

12:00PM SESSION 2 WORKSHOPS

Everyone Makes Places/ Creative Workforce Public Library Community Rm Development at East Street Arts

East Street Arts (New Haven, CT)

Funding the WaterFire Arts Center Garde Arts Center Oasis Rm

WaterFire Providence (Providence, RI)

Cultural Planning as Community Collaboration

Harris Place Conference Rm

L/A Arts (Lewiston and Auburn, ME)

Artist to Artist Harris Place MS17 Gallery

Arts Alive!, Inc. (Monadnock Region, NH)

1:00PM LUNCH AND NETWORKING DISCUSSIONS Crocker House Ballroom

SESSION FORMAT

Each 60-minute session includes several concurrent workshops. All workshops will begin and end promptly. Each workshop is made up of:

20 mins - Presentation | 20 mins - Discussion | 20 mins - Networking

2:00PM SESSION 3 WORKSHOPS

Schoodic Arts Festival - Art of Community
Revitalization

Public Library Community Rm

Schoodic Arts for All (Winter Harbor, ME)

The Silo Project/Breaking Out of Silos
Cambridge Arts Council (Cambridge, VT)

Garde Arts Center Oasis Rm

The Creative Economy Creating Community - How Real
Estate Developers Can Partner with the Arts
City of New London, CT (New London, CT)

Acces Portsmouth: An Economic Driver For Our City

Access Portsmouth (Portsmouth, NH)

Harris Place MS17 Gallery

3:00PM SPECIAL SESSION

Garde Arts Center

Findings from NEFA's latest commissioned study on employment in the creative sector, *The Jobs in New England's Creative Economy and Why They Matter*, followed by conversation and Q&A with researchers and stakeholders.

4:15PM **BREAK**

5:00PM **RECEPTION** Hygienic Art Park

To celebrate the publication of *The Jobs in New England's Creative Economy and Why They Matter.*

6:00PM LOCAL EVENING ACTIVITIES

Dinner and siteseeing activities on your own.

See CCX local information table, <u>culturesect.org</u>, and <u>newlondonmainstreet.org</u> for more information.

WORKSHOP CATEGORIES

INFRASTRUCTURE INVESTMENT

Initiatives that make creative use of facilities, land, or systems for long term improvement of community identity and resources.

HEADING DOWNTOWN Innovative events and projects that catalyze the creative community and draw visitors and life to the economic centers.

POLICY & PLANNING

Programs that use information and cultural plans to implement policy and zoning decisions that affect all citizens.

SECTOR CONNECTOR

Model projects that use technology, networking, and training to enhance the capacity of the creative sector's connection to other sectors.

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SCHEDULE AT-A-GLANCE - DAY 2

FRIDAY | JUNE 9, 2017

8:15AM	BREAKFAST & NETWORKING	Harris Place Atrium
9:00AM	SESSION 4 WORKSHOPS	
	AS220 Community Printshop - Incubating Artist Businesses AS220 (Providence, RI)	Public Library Community Rm
	A Portal to Dance: Studio 7 at The Dance Complex The Dance Complex (Cambridge, MA)	Garde Arts Center Oasis Rm
	Be BAD: Launching the Beverly Arts District Beverly Main Streets (Beverly, MA)	Harris Place Conference Rm
	Langdon Street Alive: Public Art & Creative Placemaking Ward Joyce Design (Montpelier, VT)	Harris Place MS17 Gallery
10:00AM	SESSION 5 WORKSHOPS	
	MAPC Arts & Planning Toolkit Metropolitan Area Planning Council (Boston, MA)	Public Library Community Rm
	Creating a Community Arts Center on a Shoestring Creative Portland (Portland, ME)	Garde Arts Center Oasis Rm
	Nuestras Raíces: Building Bridges & Community Pride Around Latino History in Rhode Island Rhode Island Latino Arts (Providence, RI)	Harris Place Conference Rm
	Torrington Yarn Bomb, A Five Points Gallery Public Arts Project Five Points Gallery, Inc. (Torrington, CT)	Harris Place MS17 Gallery
11:00AM	SESSION 6 WORKSHOPS	
	Building on the Capacity & Community of Culturally Specific Organizations Expansion Arts Program Partnership (Providence, Centre	Public Library Community Rm
•	Bethel University - A Pop-Up University for the Community, By the Community Bethel Revitalization Initiative (Bethel, VT)	Garde Arts Center Oasis Rm
	African Burying Ground Memorial Park City of Portsmouth, NH (Portsmouth, NH)	Harris Place Conference Rm

Building Healthy Communities: Providence Parks Project

DownCity Design (Providence, RI)

12:00PM LUNCH, CREATIVE ECONOMY AWARDS, & CLOSING KEYNOTE

Crocker House Ballroom

The CCX closing session will include an inspiring keynote and interactive workshop with David Grant, author of *The Social Profit Handbook*.

At each CCX, NEFA gives two surprise Creative Economy awards. One organization and one specific project are recognized with a cash prize for successful strategies, scope of impact on the creative economy, and possibility for replication in other communities.

2:00 PM | LOCAL ACTIVITIES IN & AROUND NEW LONDON, CT

Local host Southeastern Connecticut Cultural Coalition has organized special events just for CCX attendees on Thursday evening and Friday afternoon - from art exhibits to guided tours on the water, on a Segway, or on foot. We encourage you to extend your stay for the weekend to take advantage of a ton of fantastic events, including festivals and celebrations in downtown New London featuring art, music, and the unique Thames River Heritage Park water taxi daily service connecting a collection of sites joined by their rich maritime and military history.

See CCX local information table, $\underline{\text{culturesect.org}}$, and $\underline{\text{newlondonmainstreet.org}}$ for more information.

NOTES:

CCX CENTRAL & QUIET SPACE

Harris Place Atrium will serve as our central hub for CCX.

The Visual Art Library Reading Room at Harris Place is a designated quiet space for registrants.

\$5 DAILY PARKING AT WINTHROP GARAGE

Winthrop Parking Garage, with entrances at 192 Governor Winthrop Blvd. and 70 Union St., will be \$5 per day for CCX attendees with a special voucher emailed to participants. Print it out or show it on on your phone as you enter the garage. *Vouchers are also available at Harris Place*.

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Harris Place MS17 Gallery

THURSDAY | JUNE 8, 2017

REGISTRATION | 9:30AM **OPENING SESSION** | 10:00AM

Harris Place Atrium Garde Arts Center

SESSION 1 WORKSHOPS | 11:00AM-12:00PM



Norwalk CT Arts Commission (Norwalk, CT)

Leaders: Susan O. Wallerstein, chair; Melissa Slattery, consultant

Norwalk has one of the largest collections of restored WPA (Work Progress Administration) era murals in the country, but few people knew about them, they were hard to find, and not viewed as relevant. This case study details the steps the Arts Commission and partners have taken to engage and inspire community members, improve way finding, and make the cultural asset meaningful and relevant to young people, Norwalk residents, the business community, and visitors. These efforts have contributed to an increase in community pride and leveraged cultural tourism opportunities.

Where: Public Library Community Rm



Southeastern Connecticut Cultural Coalition (New London, CT)

Leaders: Wendy Bury, executive director; Deb Mathiasen, assistant director

The Rising Tide Series consists of two tracks of activities: Cultural Conversations and Cultural Summits. In 2016, we hosted 22 events throughout the course of the year as part of this project. These activities provided our partners with opportunities for professional development, peer-to-peer discussion, and regional collaboration. Through this series, our partners have been able to secure creative and economic opportunities for southeastern CT, which they would otherwise be unable to achieve alone. The impact of the Rising Tide Series is that our partners are able to more effectively leverage resources and capitalize on opportunities for their own economic and organizational growth. As a result, our region is becoming known as a hub of artistic and cultural excellence and innovation.

Where: Garde Arts Center Oasis Rm.

IGNITING BOSTON'S LATIN QUARTER

Hyde Square Task Force, Inc. (Jamaica Plain, MA)

Leader: Ken Tangvik, director of organizing and community development

Located on in the Hyde/Jackson Square area of Jamaica Plain, Boston's Latin Quarter is a neighborhood revitalization project that aims to use the richness of Latino and Afro-Latino arts to create cultural and economic vibrancy. The Latin Quarter has a 60-year history of Latino immigration and 65% of the local businesses are immigrant-owned. This initiative supports local businesses through increasing foot traffic and through one-to-one consulting. The vision of the Latin Quarter is to be: the hub of Afro-Latin Arts in Greater Boston; a place for public art and lively street cultural events that enhance local businesses; and a stimulating destination for local residents and tourists where all feel welcome, energized, and engaged.

Where: Harris Place Conference Rm

JUNE 8, 2017 | THURSDAY



THE PROMISE OF LIVE PERFORMANCE: BUILDING COMMUNITY ARTS IN NONTRADITIONAL SPACES

Hatbox Theatre (Concord, NH)

Leader: Andrew Pinard, executive director

Hatbox Theatre is a 99-seat live performing arts venue located in a former retail storefront at the Steeplegate Mall in the capital city of Concord, NH. Financed through private funding, Andrew Pinard put together a team that utilized salvage seating from a high school auditorium renovation, donated lighting and sound equipment, and thousands of volunteer labor hours to develop the space. In its first year, there have been 172 performances with over 4,000 tickets sold. Programming is diverse, with a cooperative programming model and revenue share. Its creative use of space and unique financial model garnered much attention from both local and national press. Discussion will include development of the space, programming and financial systems, and running a cooperative performing arts space.

Where: Harris Place MS17 Gallery

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SESSION 2 WORKSHOPS | 12:00PM-1:00PM

EVERYONE MAKES PLACES/ CREATIVE WORKFORCE DEVELOPMENT AT EAST STREET ARTS

East Street Arts (New Haven, CT)

Leaders: Margaret Bodell, creative work consultant; **Eric Ginnish**, director of creative development, Marrakech Inc.

East Street Arts (ESA) is an entire building dedicated to creative workforce development for persons with disabilities and local artists and makers. Our strategy is to include diverse populations in arts programming by hiring and training local artists to hold workshops with persons of all abilities and their support staff, and develop a salable product. We have extended the purpose of an existing creative business, collaborated with designers, marketing experts, and local colleges for branding and merchandising, helped to shape the new identity of the Upper State Street neighborhood, and provided creative opportunities for people of all abilities to produce artful products, earn meaningful income, and connect to new friends and community.

Where: Public Library Community Rm

FUNDING THE WATERFIRE ARTS CENTER

WaterFire Providence (Providence, RI)

Leaders: Peter A. Mello, managing director; Derek Farias, vice president, Barbrara Sokoloff Associates

In 2012, WaterFire Providence purchased a long vacant, rapidly deteriorating, historic industrial building in the underserved Valley/Olneyville neighborhood of Providence to develop into the organization's first permanent home in the community and a multi-use arts venue scheduled to open in May 2017. WaterFire Providence used a variety of public and private sources for developing this 35,000 square foot facility, including a Providence Economic Development Partnership Grant (HUD), RI General Assembly Community Service Grant, RI Department of Environmental Management grants, US EPA Brownfields Remediation grants, RI Creative and Cultural Economy Bond funds, Federal and State Historic Tax Credits, Federal New Market Tax Credits, Nonprofit Finance Fund bridge loan, and other philanthropic support.

Where: Garde Arts Center Oasis Rm.

CULTURAL PLANNING AS COMMUNITY COLLABORATION L/A Arts (Lewiston and Auburn, ME)

Leaders: Tyson Pease, program consultant; Jess Lauren Lipton, program & events coordinator

After years of recession, the twin cities of Lewiston and Auburn (LA), Maine have recently seen potential growing for cultural and economic revitalization. Starting in 2015, local arts agency L/A Arts seized the opportunity to coordinate a yearlong cultural planning process to develop a strategic roadmap for LA's revitalization through arts-based and cultural initiatives. In partnership with a consultant, L/A Arts navigated the process of gathering cross-sector leaders, facilitating conversations on how to enact local positive change through arts and culture, carried out a regional public survey campaign, analyzed the survey data, formulated priorities to structure the cultural plan, finalized the plan using local feedback, and presented it to LA city councils for adoption.

Where: Harris Place Conference Rm

ARTIST TO ARTIST

Arts Alive!, Inc. (Monadnock Region, NH)

Leader: Jessica Gelter, executive director

Arts Alive! works in partnership with The Hannah Grimes Center for Entrepreneurs to present monthly Artist to Artist workshops. In these workshops presenters share tips and tricks to improve creative industry business practices; from Marketing and social media to selling platforms and copyright law, these free workshops cover what artists need to know to run successful businesses.

Where: Harris Place MS17 Gallery

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THURSDAY | JUNE 8, 2017 | THURSDAY

LUNCH AND NETWORKING | 1:00PM

Crocker House Ballroom

SESSION 3 WORKSHOPS | 2:00PM-3:00PM

SCHOODIC ARTS FESTIVAL - ART OF COMMUNITY REVITALIZATION Schoodic Arts for All (Winter Harbor, ME)

Leader: Mary Laury, executive director

The Schoodic Arts Festival is the flagship event of Schoodic Arts for All. The two-week Arts Festival offers 90 workshops and 26 performances in 14 days. The Schoodic Peninsula comes alive with arts events in July and August. With a performance every night, a free event every noon, and workshops in all genres, the Schoodic Arts Festival has been a catalyst for Schoodic Arts for All to grow to be a year-round arts organization presenting ongoing community programs, performances, art exhibits, and almost 100 workshops annually. Today Schoodic Arts for All is an economic engine that occupies three historic landmark buildings and provides lifelong learning and enrichment to members of the community, students in the schools, and visitors to our region.

Where: Public Library Community Rm

THE SILO PROJECT/BREAKING OUT OF SILOS Cambridge Arts Council (Cambridge, VT)

3 , ,

Leaders: Justin Marsh, director; Ellen Hill, director

The Cambridge Arts Council (CAC) transformed two concrete lumber mill silos that had stood as foreboding sentries to a Vermont village into welcoming works of art. Now the silos themselves are a destination for art lovers and tourists alike. Recipient of a Vermont Arts Council grant, CAC focused on breaking out of silos and building trust among town members and businesses that resulted in positive effects in the local economy and provided a new source of community pride. Join us as we share the lessons learned as the project moved from concept, to design, creation, and finally to celebration of the finished murals.

Where: Garde Arts Center Oasis Rm

THE CREATIVE ECONOMY CREATING COMMUNITY - HOW REAL ESTATE DEVELOPERS CAN PARTNER WITH THE ARTS

City of New London, CT (New London, CT)

Leader: Tammy Daugherty, director, Office of Development & Planning

A few years ago, New London Harbour Towers was a newly constructed luxury condo building on the edge of downtown. The task was to sell the 52 condos, but traditional open house events just didn't seem to be an effective method in creating a sense of community and attracting homeowners to our vibrant downtown. We needed to knit the gorgeous vacant nine-story building to the downtown neighborhood, which is the creative center of the city and the region. We set out to make NL Harbour Towers a host of the downtown's art and music scene. It became an "extension" of Hygienic Art, Expressiones, The Garde, NL Community Orchestra and others by hosting and supporting art shows, fundraisers and concerts. NL Harbour Towers quickly became the home of artists and patrons of the arts.

Where: Harris Place Conference Rm

ACCESS PORTSMOUTH: AN ECONOMIC DRIVER FOR OUR CITY
Access Portsmouth (Portsmouth, NH)

Leaders: Todd Hanson, AIA, founder; Anne Weidman, creative director & inspector

When residents and travelers with disabilities have an accurate resource for accessibility information, it increases the likelihood that they will choose Portsmouth as a destination, becoming an economic driver for cultural attractions and restaurants. Access Portsmouth helps people with disabilities, as well as their families, friends, and colleagues, know what to expect when they visit Portsmouth. We visit local businesses to determine the accessibility of the front entrance, the usability of the seating/surroundings, the ability to use a rest room, and the most convenient place to park. We call this 'access-friendly,' not necessarily ADA compliant.

Where: Harris Place MS17 Gallery



SOUTHEASTERN CONNECTICUT CULTURAL COALITION

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CultureSECT.org

SPECIAL SESSION: FINDINGS FROM NEFA'S LATEST CREATIVE SECTOR EMPLOYMENT STUDY | 3:00PM-4:00PM

This session includes findings from NEFA's latest commissioned study on employment in the creative sector, *The Jobs in New England's Creative Economy and Why They Matter.* A moderated panel conversation and Q&A will follow. Full report available at nefa.org/NECreativeJobsMatter.

Presenters: Pacey C. Foster, associate professor in Management, University of Massachusetts Boston; **Rod Motamedi**, research manager, University of Massachusetts Donahue Institute

Conversation with **San San Wong**, Barr Foundation; **Kristina Newman-Scott**, State of CT; **Stephanie Fortunato**, City of Providence Dept of Art, Culture + Tourism; **Dee Schneidman**, NEFA; **Denise Delgado**, artist

Where: Garde Arts Center

RECEPTION | 5:00PM-6:00PM

Celebrate the publication of *The Jobs in New England's Creative Economy and Why They Matter*, NEFA's creative economy report, before enjoying your evening in New London.

With support from



Where: Hygenic Art Park

DINNER & EVENING ACTIVITIES | 6:00PM

Explore dinner and siteseeing activities. Local host Southeastern Connecticut Cultural Coalition has organized special events just for CCX attendees on Thursday evening - from art exhibits to guided tours on the water, on a Segway, or on foot.

See CCX local information table for more information. Visit <u>culturesect.org</u> for siteseeing activities and <u>newlondonmainstreet.org</u> for dinner options.

FRIDAY | JUNE 9, 2017 | FRIDAY

BREAKFAST & NETWORKING | 8:15AM

Harris Place Atrium

SESSION 4 WORKSHOPS | 9:00AM-10:00AM

AS220 COMMUNITY PRINTSHOP - INCUBATING ARTIST BUSINESSES
AS220 (Providence, RI)

Leaders: Marina Balko, director of institutional engagement; Brian Whitney, printshop manager

The AS220 Printshop is a public-access printmaking studio offering intaglio etching, traditional stone lithography, letterpress, silkscreen, and offset facilities. The AS220 Printshop is committed to promoting the full breadth of printmaking, supporting local creativity through affordable workshops, a vibrant learning community, and access to professional tools and facilities. The shop incubates new artistic voices through its educational opportunities, while simultaneously creating rewarding teaching opportunities for Shop Members and printmakers in the community. Since the Printshop's reincarnation in September 2007, it has supported a wide range of activity from commercial offset jobs to show poster runs to fine art editions, and much more.

Where: Public Library Community Rm

A PORTAL TO DANCE: STUDIO 7 AT THE DANCE COMPLEXThe Dance Complex (Cambridge, MA)

Leader: Peter DiMuro, executive director

Almost 25 years after its founding, The Dance Complex initiated claiming street-level space in its building to hold dance classes and public events within its historic landmark-designated building. While six studios flourished for many years from the second floor and above, a void existed at eye-level, and an aging and dwindling student base threatened long-running classes. One of two storefronts within the 1884 circa building, the new Studio 7 was created through multiple relationships, support systems, and a partly naïve, partly optimistic spirit. A once boarded up adult-themed shop has now given way to a portal to dance for professionals and community alike.

Where: Garde Arts Center Oasis Rm

BE BAD: LAUNCHING THE BEVERLY ARTS DISTRICT Beverly Main Streets (Beverly, MA)

Leaders: Gin Wallace, executive director; **Annis Sengupta**, regional arts and culture planner, Metropolitan Area Planning Council (MAPC)

We plan to share the story of how we became BAD (in the best sense of the word!) and how being BAD has helped local artists thrive and helped the community expand their cultural experiences and participation. Starting with an NEA Our Town Grant, we mapped out the master plan for our arts district, embraced the acronym BAD (after much consternation) and started to create our identity. Two years later, we are a designated cultural district by the MA Cultural Council, have seen hundreds of new cultural programs offered, had a role in saving two historic theatres, attracted new creative businesses, advocated for live/work space and maker space zoning changes, launched an annual BAD fundraiser and unveiled three new pieces of public art. Best of all, everything we've done can be easily replicated!

Where: Harris Place Conference Rm

LANGDON STREET ALIVE: PUBLIC ART & CREATIVE PLACEMAKING
Ward Joyce Design (Montpelier, VT)

Leader: Ward Joyce, architect & public space developer, Ad Hoc Urbanists

Langdon Street Alive is a multi-year creative placemaking project transforming an under-appreciated street into a public arts and events space. In 2016 we commissioned site-specific art and streetscape installations from one end of the street to the other, and engaged many community members in the project's design, installation and maintenance. The project seeks to highlight the value of our public spaces and streets, and gives local artists the chance to use their creativity to inspire these conversations. Because Langdon Street is a compact street of one long block, this project has managed to redefine the historic street into a unique space.

Where: Harris Place MS17 Gallery

NEW LONDON, CT

1 HARRIS PLACE | CCX HQ

ATRIUM
CONFERENCE RM
MS17 GALLERY
VISUAL ART LIBRARY READING RM
165 State Street

2 GARDE ARTS CENTER

THEATER OASIS RM 325 State Street

3 PUBLIC LIBRARY COMMUNITY RM 63 Huntington Street

4 CROCKER HOUSE BALLROOM
35 Union Street

5 HYGIENIC ART PARK 79 Bank Street

HOTEL

HOLIDAY INN NEW LONDON
35 Governor Winthrop Boulevard

CCX PARKING | \$5 DAILY

WINTHROP PARKING GARAGE
Entrances at 192 Governor Winthrop
Boulevard and 70 Union Street



FRIDAY | JUNE 9, 2017 | FRIDAY

SESSION 5 WORKSHOPS | 10:00AM-11:00AM

MAPC ARTS & PLANNING TOOLKIT

Metropolitan Area Planning Council (MAPC) (Boston, MA)

Leader: Jennifer Erickson, manager of arts and culture

How can innovation and creativity be nurtured through city and town policy and planning? Join us for a dive into the *Arts and Planning Toolkit*, a new resource for planners and other government staff who are interested in innovating their civic practices through projects and partnerships that engage arts, culture, and creative community. Walk away with case examples from New England and elsewhere that showcase artists, planners, and others working together to engage arts, culture, and creativity in advancing shared civic goals around livability and vitality. Get tips on how to use the *Toolkit* to facilitate discussions and interdisciplinary collaborations that advance the integration of creativity into planning and community development efforts in your community.

Where: Public Library Community Rm

CREATING A COMMUNITY ARTS CENTER ON A SHOESTRINGCreative Portland (Portland. ME)

Leaders: Dinah Minot, executive director; Emily Southard, program assistant

Finding the balance between DIY and community engagement is a real challenge when under a deadline, but setting the date and sending out a "Grand Opening" invitation provides inspiration to do what it takes to get the job done. Cultivating relationships and including the community in the process makes it all possible, especially when we are wearing many hats and/or only have a staff of one or two. Being willing to ask and negotiate in a firm yet charming manner is key. As is asking for specific help from board members and gathering the courage to reach out to the community to ask for donations. So many lessons to learn when you're new on the job. Let's share!

Where: Garde Arts Center Oasis Rm

NUESTRAS RAÍCES: BUILDING BRIDGES & COMMUNITY PRIDE AROUND LATINO HISTORY IN RHODE ISLAND

Rhode Island Latino Arts (RILA) (Providence, RI)

Leader: Marta V. Martinez, executive director

Nuestras Raíces is a Providence-based community empowerment project managed by RI Latino Arts that tells the story of the fastest-growing immigrant group in the state. The project uses art, community events, community story collecting, and storytelling to bring people together to increase neighborhood pride. This project presentation will show how RILA engaged and mobilized Latino communities in collecting and preserving their history. Through culturally appropriate strategies RILA has built bridges and connected communities: elders and youth; neighborhood and government organizations; the humanities and the arts.

Where: Harris Place Conference Rm

TORRINGTON YARN BOMB, A FIVE POINTS GALLERY PUBLIC ARTS PROJECT

Five Points Gallery, Inc. (Torrington, CT)

Leaders: Noel Croce, associate directory; **Judith McElhone**, founding executive director

The yarn bomb transformed downtown Torrington into a showcase of color, creativity, and community collaboration. More than 500 people, ages two - 102, actively participated in the creation and installation of yarn based public art. Over 200 sites drew residents and visitors alike to our downtown to view the art and patronize our local businesses.

Where: Harris Place MS17 Gallery

FRIDAY | JUNE 9, 2017 | FRIDAY

SESSION 6 WORKSHOPS | 11:00AM-12:00PM

BUILDING ON THE CAPACITY & COMMUNITY OF CULTURALLY SPECIFIC ORGANIZATIONS

Expansion Arts Program Partnership (Rhode Island State Council on the Arts, Rhode Island Foundation, and Rhode Island Council for the Humanities) (Providence, Central Falls, and Smithfield, RI)

Leaders: Silaphone Nhongvongsouthy, president, Laotian Community Center of RI; Raymond Two Hawks Watson, cultural practitioner, Providence Cultural Equity Initiative

Expansion Arts Program (EAP) supports small organizations whose programs and missions center on the cultural practices and traditions of Rhode Island's diverse peoples. It provides the skills and tools these organizations need to grow as equal partners in the Rhode Island arts and cultural community. Priority is given to newly-emerging groups and recognizes the broader role they play in strengthening their communities including cultural preservation, education, and youth development. EAP participants from The Eastern Medicine Singers and The Laotian Community Center will share the program process and how it helped build on the existing capacity of their organizations and communities.

Where: Public Library Community Rm

BETHEL UNIVERSITY - A POP-UP UNIVERSITY FOR THE COMMUNITY, BY THE COMMUNITY

Bethel Revitalization Initiative (Bethel, VT)

Leader: Rebecca Sanborn Stone, organizer

Bethel University is a unique, free pop-up university in Bethel, Vermont - created for the community, by the community. During the month of March each year, anyone can teach a course on any topic under the sun and anyone can take courses for free. In 2017 - our fourth year - we offered 77 classes on everything from writing to dodgeball, guerrilla art to Argentine tango. Bethel University attracted more than 1,000 registrations this March, drawing people from more than 57 towns and five states to our tiny town of 2,000 people. "BU" offers a way for our community to enliven the downtown and public spaces, attract visitors, meet neighbors and find common interests, share skills and learn new ones, support our local businesses and spark the creative economy.

Where: Garde Arts Center Oasis Rm

AFRICAN BURYING GROUND MEMORIAL PARK

City of Portsmouth, NH (Portsmouth, NH)

Leaders: M. Christine Dwyer, city councilor; Vernis M. Jackson, chair, African Burying Ground Blue Ribbon Committee

After the unexpected revealing of a more than 300-year old burying ground for African and African-descended people underneath a city street, the City of Portsmouth, NH, closed and transformed the street into an evocative public gathering space to acknowledge its past and to return the site to sacred ground. With original works of outdoor public art at its core, the site has become a focal point for telling a more complete story of Portsmouth's history and reflecting on the site's lessons for our current age. The site has stimulated national attention to Portsmouth as a site for African American tourism, calling attention to and uniting other important historic sites.

Where: Harris Place Conference Rm

BUILDING HEALTHY COMMUNITIES: PROVIDENCE PARKS PROJECTDownCity Design (Providence, RI)

Leader: Adrienne Gagnon, executive director

Providence Parks Project brought together over 75 Providence teens to imagine and build creative play structures for three of our city's public parks. Through a collaboration with the Providence Department of Parks and Recreation, the Providence Office of Healthy Communities, and the Partnership for Providence Parks, the young designers in three of DownCity Design's free in-school and after-school youth programs worked together throughout the 2015-16 school year to design and build imaginative play and exercise structures for public parks in our capital city's most socio-economically challenged neighborhoods. Through this process, participating teens came to see themselves as powerful agents of change who know how to work together to improve their community.

Where: Harris Place MS17 Gallery

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LUNCH, CREATIVE ECONOMY AWARDS, & KEYNOTE | 12:00PM

ASSESSING IMPACT: INTERACTIVE KEYNOTE WITH DAVID GRANT How to Measure What Matters

The CCX closing session will include an inspiring keynote and interactive workshop with David Grant, author of *The Social Profit Handbook*. David will share new ways to assess your impact in order to improve future work rather than merely judge past performance. Using examples across sectors and detailing the ongoing work of the national Artists Thrive project, David presents assessment and evaluation not as ends in themselves but as the path toward achieving what matters most in the social sector. The result: more benefits to society and stronger, more unified, more effective organizations prepared to make the world a better place.

NEFA CREATIVE ECONOMY AWARDS

At each CCX, NEFA gives two Creative Economy awards. One organization and one specific project are recognized with a cash prize for successful strategies, scope of impact on the creative economy, and possibility for replication in other communities.

Where: Crocker House Ballroom

LOCAL AFTERNOON & WEEKEND ACTIVITIES | 2:00PM

Local host Southeastern Connecticut Cultural Coalition has organized special events just for CCX attendees on Thursday evening and Friday afternoon - from art exhibits to guided tours on the water, on a Segway, or on foot. We encourage you to extend your stay for the weekend to take advantage of a ton of fantastic events, including festivals and celebrations in downtown New London featuring art, music, and the unique Thames River Heritage Park water taxi daily service connecting a collection of sites joined by their rich maritime and military history.

See CCX local information table, <u>culturesect.org</u>, and <u>newlondonmainstreet.org</u> for more information.

BIOGRAPHIES

MARINA BALKO

Director of Institutional Engagement | AS220

Marina Balko is director of Institutional Engagement for AS220, a multidisciplinary arts organization in Providence, RI. Balko received her BFA from the School of the Art Institute of Chicago with focuses in Curatorial Studies and Art and Technology. Prior to her degree, she was operations manager for Pittsburgh Filmmakers. Additionally, she is a head chef for ACRE, an artist residency program based in Chicago, and has managed numerous independent cafés and a kosher bakery in Pittsburgh, PA. Balko is a trained ballet and modern dancer as well.

MARGARET BODELL

Creative Work Consultant | East Street Arts

Margaret Bodell is a nationally recognized consultant specializing in placemaking, creative economy initiatives, and developing creative workforce programs. She is known in the northeast for initiating Project Storefronts and was awarded one of the first Creative Economy Awards by NEFA in 2012. Additionally, she was selected as one of the top 20 executive leaders by Americans for the Arts and has received two NEA grants. Currently she consults with East Street Arts, and is the Director of SoCCA's All Access studio program in Southington, CT.

WENDY BURY

Executive Director | Southeastern CT Cultural Coalition

Since 2014, Wendy has served as the founding executive director of the Southeastern Connecticut Cultural Coalition that serves nearly 500 partners, including museums, performing arts organizations, artists, economic development agencies, tribal entities and creative businesses. The Cultural Coalition is one of nine regional "field offices" for the CT Office of the Arts to support the Department of Economic & Community Development.

NOEL CROCE

Associate Director | Five Points Gallery

Noel Croce has been a part of the Five Points team since its inception, and became associate director in January of 2015. She is also on the Board of Corporators of the University of Hartford, Hartford Art School. Noel is an artist and lives in Torrington, CT.

TAMMY DAUGHERTY

Director, Office of Development & Planning | City of New London, CT

Tammy Daugherty has a variety of community and economic development experience from real estate development, marketing and sales, non-profit downtown enhancement organization, to municipal government. She has consistently figured out how to leverage the creative economy and strategically partner with arts organizations while working in the private, non-profit, and public sectors.

PETER DIMURO

Executive Director | The Dance Complex

Peter DiMuro is the executive/artistic director of The Dance Complex in Cambridge, MA. He has created new programming, including an accessible dance program, professional development for regional dance and a performance series, in addition to a repurposed storefront to studio use for the 25-year old organization. He was artistic director of Liz Lerman Dance Exchange from 2003-08, capping a 15-year relationship with the company. Peter is a practicing choreographer, making works for his own company Peter DiMuro/Public Displays of Motion.

M. CHRISTINE DWYER City Councilor | City of Portsmouth, NH

M. Christine Dwyer (Chris) is serving a sixth term as a city councilor in Portsmouth, NH. She was the Council's representative to the African Burying Ground committee and a leader in the fundraising effort. Other Council roles include renovation of the historic middle school; planning for the 10-acre waterfront Prescott Park; state legislative liaison; and workforce housing. Dwyer is senior vice president of RMC Research, a national firm engaged in research related to improving opportunities for children, families, and communities.

JENNIFER ERICKSON

Manager of Arts and Culture | Metropolitan Area Planning Council (MAPC)

Jennifer Sien Erickson is manager of Arts and Culture at the Metropolitan Area Planning Council. A co-founder of the American Planning Association (APA) Arts and Planning Interest Group, her urban planning work has been recognized with awards from the APA Massachusetts Chapter. In addition to being a planner, she is a grantmaker and artist. She received her Master of Arts in Urban and Environmental Policy and Planning from Tufts University, where her thesis examined civic innovations at the intersection of arts, culture, and planning.

DEREK FARIAS

Vice President | Barbara Sokoloff Associates

Derek Farias is vice president for development and community planning. He provides development consulting services, including preparing development proformas and funding applications for state and federal programs. Farias has assisted in bringing several Low-Income Housing Tax Credit and New Markets Tax Credit projects to closing and does project management during construction and community development planning. He received a BA in Public Policy Analysis from the UNC at Chapel Hill and a Masters in Regional Planning from the UMass Amherst.

PACEY C. FOSTER

Associate Professor in Management | University of Massachusetts Boston

Pacey Foster is an associate professor in Management at the University of Massachusetts Boston where he is a member of its Organizations and Social Change research group and founder of the Massachusetts Hip Hop Archive. His research focuses on brokerage and social networks in creative industries and the social dynamics of creative clusters and scenes. His work has appeared in the

Journal of Management, Creative Industries Journal, Regional Studies, Poetics and the Oxford Handbook of Creative Industries, among other outlets.

ADRIENNE GAGNON

Executive Director | DownCity Design

Adrienne Gagnon co-founded DownCity Design in 2009 to help people design solutions for their communities. Thousands of youth and adults have since participated in DCD programs, using the tools of design to create small-scale civic interventions that pack a big punch. Adrienne was awarded the 2013 RI Innovation Fellowship for her work to expand access to design education in RI. Adrienne has served as an adjunct faculty member teaching socially engaged design at RISD, from which she received her MA in Art + Design Education.

JESSICA GELTER

Executive Director | Arts Alive!

Gelter is a dedicated nonprofit leader with over ten years of experience in community outreach, team leadership, event management, and program development and evaluation. She holds a Bachelor of Fine Arts from Boston University's theater conservatory program, and a Certificate in Arts Management from the University of Massachusetts. In her spare time she practices her art - as a musician, playwright, actress, and theater director, and was featured recently on the National Endowment for the Arts website.

ERIC GINNISH

Director of Creative Development | Marrakech, Inc.

Eric Ginnish directs the Creative Workforce program at East Street Arts as well as other creative businesses that train and employ people with disabilities. He recently spearheaded the first inclusive piece of public art made by the artisans of East Street and is working on its launch to include this new neighborhood of handcrafted businesses.

TODD HANSON, AIA

Founder | Access Portsmouth

As a widely recognized architect and member of NEFA's accessibility committee, Todd has been a leader in the design of creative and thoughtful environments. With the onset of a neuromuscular disease, he discovered the realities of mobility impairments. Today, using an iPad to speak, Todd has become a passionate presenter on universal design and creating a more inclusive society. Access Portsmouth was launched in 2016 in response to challenges of accessibility. It clarifies opportunities, raises awareness, and begs for repetition.

ELLEN HILL

Director | Cambridge Arts Council

Hill has 25+ years of experience working with countless student leaders active in service, leadership, and social justice at Johnson State College. She now is the internship program coordinator, supporting students, faculty and employers to enhance JSC's internship program. Hill was a Peace Corps volunteer in rural

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Jamaica, where she was a small-business-management consultant, and a community development trainer in the Solomon Islands. Hill serves as the secretary of Cambridge Arts Council.

VERNIS M. JACKSON

Chair | African Burying Ground Blue Ribbon Committee

Vernis M. Jackson was appointed in 2003 to the Mayor's Blue Ribbon Committee to study and design the African Burying Ground Memorial, becoming chair in 2008. She oversaw the project to completion with dedication in 2015. Jackson, a native of Savannah, Ga., moved to Portsmouth in 1963, and taught elementary school for 36 years. In 1974, she worked with a colleague to start an organization dedicated to sharing African-American and African culture and history and later founded the Seacoast African American Cultural Center.

WARD JOYCE

Architect, public space developer | Ad Hoc Urbanists

Ward Joyce is a Vermont architect who focuses on creative placemaking projects that leverage the public right of way to add cultural vitality to downtowns: parklets, pocket parks, and streets as public arts spaces. His work is informed by a diverse practice that mixes design/build, community development and furniture design. He has been awarded two Open Space Design Awards for work in Montpelier. He is currently working on four open space projects in Vermont. www.wardjoycedesign.com

MARY LAURY

Executive Director | Schoodic Arts for All

Mary Laury is executive director of Schoodic Arts for All, an organization celebrating arts and creativity in Downeast Maine. As the first director, Mary has seen its exponential growth from a festival to a year round arts center. She is an artist and works in watercolors, silver, clay, and wood. Mary has been engaged in many aspects of the arts sector for many years, as a painter and instructor, and a member of several arts organizations around the region.

JUSTIN MARSH

Director | Cambridge Arts Council

Marsh is a Cambridge, VT-native and is passionately involved in varying roles across several local organizations including the Cambridge Conservation Commission, Cambridge Economic Development Advisory Committee, Cambridge Historical Society, Cambridge 360, and Cambridge Arts Council. Marsh is employed at Celia Vine Marketing, the co-editor of the 2014 book, *Tasteful Traditions*, and co-host of a weekly talk show on public access television in Burlington as his alter-ego, "Emoji Nightmare."

MARTA V. MARTÍNEZ

Executive Director | Rhode Island Latino Arts (RILA)

Marta is the founder and executive director of Rhode Island Latino Arts, the oldest Latino non-profit arts organization advocating for Latin American arts, cultural heritage, preservation, and history in Rhode Island. She is also an oral historian and the founder of the Nuestras Raíces: The Latino Oral History Project of RI.

DEB MATHIASEN

Assistant Director | Southeastern CT Cultural Coalition

Since 2016, Deb has served as the assistant director of the Southeastern Connecticut Cultural Coalition that serves nearly 500 partners, including museums, performing arts organizations, artists, economic development agencies, tribal entities and creative businesses. The Southeastern Connecticut Cultural Coalition is one of nine regional "field offices" for the CT Office of the Arts to support the Department of Economic & Community Development.

JUDITH MCELHONE

Founding Executive Director | Five Points Gallery. Inc.

Judith McElhone is the founding executive director of Five Points Gallery located in Torrington, CT. FPG is an award winning nonprofit contemporary gallery showcasing professional regional, national, and international visual artists. McElhone received a BFA and MFA from the Hartford Art School, University of Hartford. She is a past Connecticut Visual Arts Fellow and a 2014 recipient of the University of Hartford's Anchor Award.

PETER A. MELLO

Managing Director | WaterFire Providence

Peter A. Mello joined the WaterFire Providence team in March 2011 as managing director/co-CEO to co-lead the organization with Barnaby Evans, founder and executive artistic director. In addition to his management responsibilities, he was the staff lead on funding for the WaterFire Arts Center project. Mello graduated from Connecticut College with a BA in Economics. He was a RI Foundation Fellow and has participated in advanced leadership programs at Harvard Business School, Harvard's Kennedy School, The Wharton School, and the Aspen Institute.

ROD MOTAMEDI

Research Manager | University of Massachusetts Donahue Institute (UMDI)

Rod Motamedi is a research manager at the University of Massachusetts Donahue Institute. He has over eight years of experience conducting economic and policy impact analyses, economic development, and regional competitiveness assessments, and industry footprint studies. He is an expert in the application of economic models to high-visibility issues around the U.S. and internationally. Examples of his previous work include the economic impact of casinos, national immigration reform, film tax incentives, and higher education.

SILAPHONE NHONGVONGSOUTHY

President | Laotian Community Center of RI

Silaphone Nhongvongsouthy resides in Providence, Rhode Island. She is a cultural practitioner and curator with a specialization in traditional folk arts for over eight years. Silaphone serves as artistic director and president of the Laotian Community Center (LCC) of RI and has developed several programs in Rhode Island such as Traditional Laotian Dance & Music Program, RI Lao Art & Culture Summer Camp, 2014 Asian Dance Festival and Lao Oral Storytelling Project.

TYSON PEASE

Program Consultant | L/A Arts

Tyson is a comics / illustration artist and arts coordinator whose interests include creative community and alternative education. His image-text work ranges from adventure and poetry to essay and interview. As a workshop leader he has facilitated sessions both in-person and online and worked with ages seven through 70. Underlying his work is a passion for connecting people through stories and supporting creative self-expression. Tyson has a Masters in Fine Arts in Interdisciplinary Arts from Goddard College and currently lives in Gardiner, Maine.

ANDREW PINARD

Executive Director | Hatbox Theatre

Andrew Pinard is a performer, creator, writer, teacher, graphic designer, and impresario who has presented thousands of performances throughout the United States and abroad through his company, Absolutely Magic. Andrew was recognized in 2017 by the NH Theatre Awards with its Vision & Tenacity award for his work developing the Hatbox Theatre in Concord, NH.

REBECCA SANBORN STONE

Organizer | Bethel Revitalization Initiative

Rebecca is principal at Community Workshop, a small consulting firm that specializes in bringing creative engagement, planning, placemaking, and effective communications to towns, cities, and non-profit organizations across North America. Rebecca lives in Bethel, Vermont, where she is a creative organizer with the Bethel Revitalization Initiative and co-founder of the pop-up Bethel University and Bethel's Better Block project. Rebecca frequently speaks, writes and offers trainings on creative engagement and communications.

ANNIS SENGUPTA

Regional Arts and Culture Planner | Metropolitan Area Planning Council

Annis Whitlow Sengupta recently joined MAPC as an arts and culture planner from her position as VP of Community Partners Consultants. Through teaching, research and practice, Annis uses arts and culture as a basis for community revitalization. Through Community Partners, Annis helped develop a cultural district master plan for Beverly, MA. Annis holds a Masters in City Planning and a PhD in Urban and Regional Studies from MIT. Her dissertation examined the relationship between cultural identity, community development, and politics in cities.

MELISSA SLATTERY

Consultant | Norwalk Arts Commission

Designer, teacher, City of Norwalk Mayor's Gallery curator, artist, photographer and WPA mural docent based in Norwalk, CT.

EMILY SOUTHARD

Program Assistant | Creative Portland

Emily Southard is a recent Boston University graduate with a BA in Political Science and a minor in Art. Born and raised in Maine, Emily's passion for community engagement spans from the track field as a coach and mentor to a host at a popular inn and restaurant in Maine's Penobscot Bay. At Creative Portland, Emily oversees the management of the First Friday Art Walk and the 2 Degrees program.

KEN TANGVIK

Director of Organizing and Community Development | Hyde Square Task Force, Inc.

Ken Tangvik is the co-founder of Hyde Square Task Force, a youth development organization in Boston with a focus on Afro-Latin arts, civic engagement and college success. A specialist in multi-cultural literature, Ken wrote a collection of urban short fiction entitled *Don't Mess with Tanya: Stories Emerging from Boston's Barrios* that was published in 2011 by Aberdeen Bay Publishers. Currently, Ken is engaged in creating cultural and economic vibrancy in Jamaica Plain's Hyde-Jackson neighborhood, known as Boston's Latin Quarter.

GIN WALLACE

Executive Director | Beverly Arts District

Gin Wallace is Executive Director of Beverly Main Streets | Beverly Arts District. In her role since 2007, Gin oversees all aspects of both programs, including economic development, marketing, programming, fundraising and outreach. She managed the creation of Beverly's Downtown 2020 strategic plan which called for leveraging arts and culture as a key economic driver, and then was a leader on the Cultural District master plan team. She manages a staff of one and 125+ volunteers. Gin has an MBA from Boston University and an M.Ed. from UMass Boston.

SUSAN O. WALLERSTEIN

Chair | Norwalk CT Arts Commission

Norwalk CT Mayor Rilling appointed Susan Olsen Wallerstein Ph.D. chair of the city's Arts Commission following her 40 year career in public education and service as an elected official and adjunct professor. She brings a passion for cultural tourism along with an array of arts experiences to this new position: Regional Center for the Arts administrator, gallery co-founder, and facilitator/grantwriter for "sharing diversity through the arts" experiences involving urban/suburban students and educators.

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We believe that access to the arts is a basic human right.

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RAYMOND TWO HAWKS WATSON

Cultural Practitioner | Providence Cultural Equity Initiative

Raymond Two Hawks Watson is a community activist, cultural practitioner, and convener with ten years of experience in nonprofit executive administration. Watson's professional focus is in cultural development consulting, community organizing, and event planning, supplemented by an extensive background in promoting and supporting cultural equity and development initiatives and programming in the Rhode Island community. Watson is the recipient of the Rhode Island Foundation's 2016 Innovation Fellowship.

ANNE WEIDMAN

Creative Director and Inspector | Access Portsmouth

Anne is the marketing manager at JSA Inc. She spots impediments to mobility that show up everywhere and works with business owners helping them recognize accessibility as an economic driver. Anne has reached out to organizations across New England gathering wisdom on creating resources for those with disabilities and ideas for smart growth. She is training other communities for expansion of the model and is exploring the use of a GPS enabled phone app.

BRIAN WHITNEY

Printshop Manager | AS220

Brian Whitney is AS220's community printshop manager and an artist. His route in the arts began with the Design & Illustration program at the Burlington Technical Center, in Burlington, Vermont. His path through higher education took many turns, from studying photography to ecological and community design. In 2010, he received his BFA from the University of Vermont, with a minor in Art History. Brian's art practice swirls around ideas from urban planning to atomic theory, but always finds its central theme focusing on shared human experiences.

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CCX Local Host

Southeastern CT Cultural Coalition – Wendy Bury and Deb Mathiasen



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